



# Capability Statement

## *Empowering Impact through Strategic Marketing & Multimedia Solutions*

Kibwe Kreative Inc. is a Denver-based multimedia and technology firm specializing in audience-centric marketing and media production. We uniquely integrate consumer narratives, values-aligned messaging, and expert production to deliver impactful audio-visual solutions that resonate with audiences and drive institutional goals.

With nearly a decade of experience in strategic marketing, media production, and digital product development, we go beyond creating content. Our approach focuses on empowering clients by training internal teams to adopt sustainable processes for developing effective media initiatives that foster trust, engagement, and measurable results.

In an increasingly competitive landscape where consumers demand authenticity and connection, Kibwe Kreative Inc. ensures every initiative aligns with organizational values while positioning even the most prestigious institutions as trusted resources. Our expertise spans government contracting, healthcare systems, venture capital firms, educational institutions, and non-profits—enabling us to create meaningful impact across diverse industries.

What sets us apart is our commitment to combining storytelling with technology to build relationships that last. By leveraging cutting-edge tools and methodologies while prioritizing community engagement, we help organizations connect with their audiences in ways that inspire action and create lasting value.

### **Primary NAICS Codes:**

- 512110 - Motion Picture and Video Production
- 541613 - Marketing Consulting Services
- 541810 - Advertising Agencies
- 91500 - Communications and Media Related Services
- 91522 - Communications Marketing Services
- 91503 - Advertising/Public Relations
- 91509 - Audio/Video Production Services Complete

### **Secondary NAICS Codes:**

- 541820 - Public Relations Agencies
- 91890 - Strategic Technology Planning and Consulting Services
- 512199 - Other Motion Picture and Video Industries
- 91800 - Consulting Services
- 512199 - Other Motion Picture and Video Industries